

Imagination Travelin' is What?

(The following notes explain in greater detail the current 'Ocean Rudee & Company' lexicon.)

Ocean Rudee & Company (OR&CO) has been developed for the purpose of increasing children's interest in books, reading, reading aloud, laughter, audio theatre and the World Wide Web.

OR&CO will, *educate by experience*, through the development and distribution of interactive educational audio, video and computer media. These literature-based story-telling programs will provide children (along with their primary caregivers) increased opportunities to engage in giggle fests, creative visualization and active imagination** exercises. These activities have been proven to enhance literacy skills, sharpen mental acuity, increase self-esteem, strengthen personal development and promote a more positive outlook on life.

One goes **Imagination Travelin'** when listening to or viewing
Ocean Rudee & Company multi-media products.

An **Imagination Traveler** is a person, young or old, who listens to *Ocean Rudee & Company* on the radio, over the Internet or via OR&CO audio CD's or DVD's.

Ocean Rudee & Company will be accessible via the Internet through a series of web pages located at: www.oceanrudee.com

An **Ocean Rudee Imagination Travel Kit (ORITK)** will include an OR&CO audio CD packaged together with a read-along version of an *Ocean Rudee & Company* storybook and a paperback copy of the featured children's literature selection.

The **Imagination Travelin' Club** will be an organization that kids and parents can join if they want to receive *Ocean Rudee & Company* 'stuff' - direct mail newsletters, e-newsletters and related educational information. It will be accessible via the Internet through a web page located at: www.oceanrudee.com/itc

**What is Active Imagination?

When referring to *Active Imagination* and the positive benefits derived from an experience of this type by kids, both young and old, it is within the following context that these good things occur. This is a brief excerpt from an online resource wherein C.G. Jung's work is referenced: "...The most direct way of explaining what *Active Imagination* is - is this: *Active Imagination* places us at the threshold between our everyday sort of awareness and the dream world. If we can bring a degree of alertness and openness to the threshold, the dream world will reach out to meet us. The dream world provides us with its unique view on the world and we bring our questions, our capacity for learning, and our ability to be surprised. This marriage, of inner world and outer world, can provide our lives with much needed insight, energy, passion, and meaning... Sometimes, *Active Imagination* occurs naturally, without utilizing a technique such as was brought to the psychotherapeutic mainstream by C. G. Jung. Events that bring a person to relax their everyday awareness (e.g. listening to stories, watching the flames in a fireplace, listening to the sea) can move us into *Active Imagination*."