

# Appendix I – OR&CO Business Plan – Year 1to 5

## Ocean Rudee & Company *“Inspiring Young Children to Read!”*

### Video/DVD - 'Imagination TravelVision' Sampler



--- 'Click' the [Link](#) Below to Watch the OR&CO 'Crow Boy' ITV Video via the Internet on YouTube ---

[YouTube Video Sampler of 'Crow Boy'](#)

– Written and Illustrated by Taro Yashima

**Imagination TravelVision**, or **ITV**, video production techniques blend rich and colorful audio theatre soundtracks together with tasteful and inspiring video imagery taken directly from the original illustrations and artwork of each featured story. This Imagination TravelVision video sampler brings to life the first few minutes of "Crow Boy" a children's book written and illustrated in 1955 by a Japanese American Taro Yashima. It was selected as a Caldecott Honor Book in 1956 and for over fifty years now the intriguing storyline and the beautifully illustrated pages created by Mr. Yashima have entranced both young children and adults. Bringing children's books to life with Imagination TravelVision audio and video production techniques provides Ocean Rudee & Company with the ability to inspire young children to read like never before.

© 2010 ORIPOG

***(These recorded materials are for demonstration purposes only and not for resale.)***